



**WELLBEING AND ACCESSIBILITY COMMITTEE
COMMITTEE ROOM, TOWNHALL
Thursday, February 13, 2025 AT 10:00 AM**

AGENDA

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1. CALL TO ORDER

2. DECLARATION OF PECUNIARY INTEREST

3. MINUTES

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- i) Wellbeing and Accessibility Minutes
Re: December 5th, 2024
Recommended Action: THAT the minutes of the Wellbeing and Accessibility Committee dated December 5th, 2024, be approved.

4. APPROVAL OF AGENDA

- i) Wellbeing and Accessibility Agenda
Re: February 13th, 2025
Recommended Action: THAT the Wellbeing and Accessibility Agenda for February 13th, 2025, be approved as presented.

5. BUSINESS ARISING FROM THE MINUTES

9 - 11

- i) 2025-2026 Work Plan
Recommended Action: THAT the Wellness and Accessibility Committee approve the 2025-2026 Workplan.
- ii) Update from B. Desroches, Councillor
Re: HomeShare Program
[HomeShare Canada](#)
[Share your home with confidence.](#)
- iii) Update from A. Proulx, Recreation Assistant

Town of Penetanguishene - Wellbeing and Accessibility Committee Agenda

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Re: Snow Angels Program

6. NEW BUSINESS

- i) Update from M. Bailey-Viscoff, Recreation Supervisor
Re: Programming Additions
Recommended Action: For discussion.
- ii) 2025 Senior of the Year Nomination
Recommended Action: For information.
- iii) 2025 Youth Endowment Fund Application
Recommended Action: For information.

12 - 13

14 - 17

7. ANNOUNCEMENTS

Winterama - February 15th, 2025

18 - 19

- i) Winterama Schedule

8. NEXT MEETING DATE

The next meeting will be held April 10th, 2025.

9. ADJOURNMENT



**WELLBEING AND ACCESSIBILITY COMMITTEE
COMMITTEE ROOM, TOWNHALL
THURSDAY, DECEMBER 5, 2024, AT 10:00 AM**

MINUTES

In Attendance

Linda Beausoleil
Councillor B. Desroches
Beth Dubeau
Anita Dubeau
Marlene Leroux

Regrets

Jen Leroux
Mary Brodeur
Jill St. Amant
Don Roszmann

Also in Attendance

Sherry Desjardins, Director of Recreation and Community Services
Angele Proulx, Assistant to Director of Recreation & Community Services
Andrea Betty, Director of Planning & Community Services
Marla Bailey-Viscoff, Recreation Supervisor

1. CALL TO ORDER

The meeting was called to order at 10:56 a.m. due to weather conditions.

2. DECLARATION OF PECUNIARY INTEREST

None.

3. APPROVAL OF AGENDA

- i) **Wellbeing and Accessibility Agenda
Re: December 5th, 2024**

Moved by A. Dubeau and Seconded by L. Beausoleil

Action: THAT the Wellbeing and Accessibility Agenda for December 5th, 2024, be approved as presented.

Town of Penetanguishene - Seniors Council Minutes

CARRIED

4. MINUTES

- i) **Wellbeing and Accessibility Minutes**
Re: September 26th, 2024

Moved by L. Beausoleil and Seconded by A. Dubeau

Action: THAT the minutes of the Wellbeing and Accessibility Committee dated September 26th, 2024, be approved as presented.

CARRIED

5. NEW BUSINESS

- i) **Update from A. Betty, Director of Planning and Community Services**
Re: Recommendations on the Parking Strategy

A. Betty, Director of Planning & Community Services, provided an overview on recommendations for the Parking Strategy and provided a handout to the Committee on the Summary of Recommendations and Next Steps.

It was mentioned that she is looking for feedback and if the members had any input to connect with A. Proulx or herself so she can bring the information to Council.

- ii) **Update from M. Bailey-Viscoff, Recreation Supervisor**
Re: Bike Camp 2025

M. Bailey-Viscoff, Recreation Supervisor, provided an update on Bike Camp 2025 and noted that Rad Adventures expressed interest in running the kids Bike Camp for ages 6-8 and 9-12.

It was mentioned that the camp would be run out of the Curling Club in Penetanguishene because of the location near the trails.

It was also noted that this program would help improve their skills, trail etiquette, bike maintenance and boost confidence.

- iii) **Update from M. Bailey-Viscoff, Recreation Supervisor**
Re: County Age Friendly Grant

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M. Bailey-Viscoff, Recreation Supervisor, provided an update on the County Age Friendly Grant.

It was mentioned that the Aquafit program will start in the new year and that she is waiting for confirmation from Waypoint for the final arrangements.

She noted that they did implement three programs in the fall of 2024 as per the following:

- Guided Nature Therapy Walk Series
- Crafting Stories & Art on Paper
- Beginner Line Dancing Series

It was noted that these programs were very well attended and affordable.

It was mentioned that a survey was done and based on the information provided that 50% had a significant impact. Lots of people came out and the main item was to reach people who were isolated.

A question was raised about the Senior Center and it was noted that they will not have any information until the new year.

iv) Update from M. Bailey-Viscoff

Re: Gateway Workshops

M. Bailey-Viscoff, Recreation Supervisor, provided an update on the Gateway Workshop and noted that the numbers were up and that people had a lot of gratitude towards the program.

It was mentioned that the program is offered every 4th Thursday of each month which you would have to call to book a session. This program is a one-on-one course and you would need to bring your own device such as cell phone, tablet, laptop or computer.

OTHER DISCUSSION: M. Bailey-Viscoff provided information on the On-The Move program led by the Simcoe Muskoka District Health Unit in partnership with school boards, schools, municipalities and community partners.

It was mentioned that the main goal is to help children obtain daily physical activity they need to be healthy by using active forms of transportation for all or part of their school journey (i.e., walking, cycling, skateboarding etc.).

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It was noted that James Keating will be involved in this program and a committee will be formed consisting of school staff, Health Unit staff, Municipal staff, parents and student representatives.

v) **Progress Update**

Re: Workplan 2024-2025

B. Desroches, reviewed with the Committee the Draft Workplan for 2024-2025. The Committee discussed the workplan and provided feedback.

Staff to update the Workplan as per the recommendations of the Committee.

Action: Staff to update workplan and bring this item forward at the next meeting.

vi) **Update from B. Desroches**

Re: HomeShare Program

B. Desroches provided an overview of the HomeShare program and noted that it is a housing option to work to support older adult home providers looking to share their home to create a mutually beneficial living solution. This program supports aging in place for older adults while providing safe and affordable housing solutions for post-secondary students and other older adults.

It was mentioned that this would be great for older adults needing help around the house by providing snow shoveling, meals or companionship etc. This would be agreed between the person sharing their home and with the home seeker.

It was noted that home providers and home seekers are thoroughly vetted, including a background check, to support matches that are the right fit for all parties. This program provides participants with regular social interaction in a space that is comfortable and familiar and offers opportunities to exchange experiences, knowledge, culture etc.

It was also mentioned that older adults aged 55 and over are eligible for the program and home seekers/individuals, 18 years and older students studying at a post-secondary Institution are welcome to apply.

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Action: Staff to bring this item to the next meeting.

vii) **Snowangels Penetanguishene**
Re: Signs

A. Proulx noted that she is looking at promoting the Snow Angel program and is looking at opportunities to encourage volunteers to be part of the program because this is where the program is lacking.

The Committee had some discussions.

A question was raised on how this would be promoted.

It was noted that it would be promoted as per the following:

- Website/Social Media
- Schools
- Bulletin Boards, Arena, Library, Townhall, Museum
- Committee Handing Out Flyers

6. OTHER BUSINESS

None.

7. ANNOUNCEMENTS AND INQUIRIES

Festival of Lights/Tree Lighting Friday, December 6th, at 5:30 at Town dock with activities following at the Museum.

8. NEXT MEETING DATE

The next meeting will be held on February 13th, 2025, at 10:00 a.m.

9. ADJOURNMENT

The meeting adjourned at 12:07 p.m.

CHAIR

Town of Penetanguishene - Seniors Council Minutes

RECORDING SECRETARY



Community Wellbeing Committee Work Plan 2025-2026

Mary suggested a focus on social isolation and loneliness

	Key Agenda Items / Activities	Q1 (Jan, Feb, Mar)	Q2 (Apr, May, Jun)	Q3 (July, Aug, Sept)	Q4 (Oct, Nov, Dec)	As Required
1	Annually – review and recommend for Council approval a work plan that ensures committee’s duties and responsibilities are scheduled.					
2	Network with neighbouring Senior or other Advocacy Groups or Committees and discuss initiatives	Own action item or part of another?				
3	Committee endorsed awards: -Youth Endowment Fund Process -Senior of the Year Award Process	-Advertise and Promotion -Application Review -Selection and approvals	-Announcement -Presentation			
4	Support Senior Events: -Seniors Information Day -Seniors BBQ Event		Support of Seniors information day	Support of Seniors BBQ event		
5	Identify opportunities to improve maintenance of	-Promotion of Snow Angels Canada				

	sidewalks during winter months a. Continue to evaluate and enhance existing snow removal services b. Explore opportunities to create volunteer snow shoveling program					
6	Create virtual learning workshop series	-application to funding should SALC application be unsuccessful	-promote local virtual learning workshops			
7	Promote the County's Age Friendly Business Recognition Awards					
8	Collaborate with Community Reach to expand transportation services					
9	Support community partners in efforts to increase in-home supports for seniors and people with disabilities					
10	Establish Community & Health Service Provider "Healthy Connections" Group	-promote Directory of Senior Services	-promote Directory of Senior Services	-promote Director of Senior Services	-explore possibilities with Community Reach -investigate and inventory local service providers	-network with neighbouring Senior Advocacy groups

11	Home Share Alliance	Continue investigating				
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2025 SENIOR OF THE YEAR NOMINATION FORM

Additional letters of support and material are very helpful and may be attached

Please submit before Friday, April 25th, 2025

Nominee: _____ Contact Phone #: _____

Address: _____

Please detail the nominee's commitment/contribution to community service:

Please list the volunteer involvement with associations, charities, societies and institutes:

Additional Comments:

Is the nominee aware of the nomination? Yes _____ No _____ (not required)

Nominator's name (please print):

Nominator's Signature:

Date:

Contact Phone #:

Email:

Notice of Collection: Personal information contained on this form is collected pursuant to The Municipal Freedom of Information and Protection of Privacy Act, and the Municipal Act, 2001, as amended. The information will be used to evaluate the nominees by an Advisory Group. Questions about this collection should be directed to the Clerk at the Town of Penetanguishene.



2025 Penetanguishene Youth Community Grant

The Town of Penetanguishene is pleased to offer a **\$400** grant through its Youth Endowment Fund.

A resident or group from the Town of Penetanguishene, or an individual or group that attends school in Penetanguishene, that is engaged in an activity that assists in promoting the Town through participation in athletic, artistic, educational or cultural activities, and is prepared to share their knowledge or skill with others in the community through a volunteer activity, may be considered for this grant.

Interested individuals or groups under the age of thirty can apply by completing the **Youth Endowment Fund Application Form** outlining the:

- Name of group or individual with a qualifying Penetanguishene address or school.
- Activity (athletic, artistic, educational, cultural) and how it promotes the Town of Penetanguishene.
- How the group or individual will share the skill or knowledge with others in the community.

Applications must be submitted no later than **4:30 pm by Friday, March 28th, 2025**, by email or in person to:

Angèle Proulx, Administrative Assistant to the Recreation & Community Services Department

aproulx@penetanguishene.ca

Townhall, 10 Robert Street West, Penetanguishene

Grant applications will be vetted by the Wellbeing and Accessibility Committee (Committee of Council) and scored based on the set criteria. The successful recipient will be announced during National Youth Week which takes place the first week in May every year.

The Town of Penetanguishene wishes to make this process an easy one for applicants. For additional information, please contact:

Sherry Desjardins, Director of Recreation and Community Services,
sdesjardins@penetanguishene.ca 705-549-7453 ext. 216.



2025 Youth Endowment Fund Application Form

Additional letters of support and material may be attached.

Applicant (individual or group): _____

Contact Phone #: _____ Email: _____

Address: _____

Please provide details of the activity requiring funding and how the funds will be used:

Please explain how the activity promotes the Town of Penetanguishene:

Please explain how the group or individual will share their skill or knowledge acquired through the activity with others in the community:

Additional Comments:

If successful, would you or your group be willing to share your experience at a Council meeting?

Applicant name (please print):

Applicant's Signature:

Date:

OPTIONAL:

Contact information (phone # / email):

Parent/Guardian Name (please print):

Notice of Collection: Personal information contained on this form is collected pursuant to The Municipal Freedom of Information and Protection of Privacy Act, and the Municipal Act, 2001, as amended. The information will be used to evaluate the nominees by an Advisory Group. Questions about this collection should be directed to the Clerk at the Town of Penetanguishene.



The 77th Annual Winterama Button Designed by Ashley Desjardins-Gobien

Buttons sold before the event will cost \$3.00, and buttons sold at the event locations during Winterama weekend will cost \$5.00. Your contribution helps to support all Town-planned events taking place both indoors and outdoors throughout Winterama weekend.

More Information



winterama.ca







Community Calendar

All activities are subject to change. In the event of inclement weather, please visit the community calendar for the most current information.

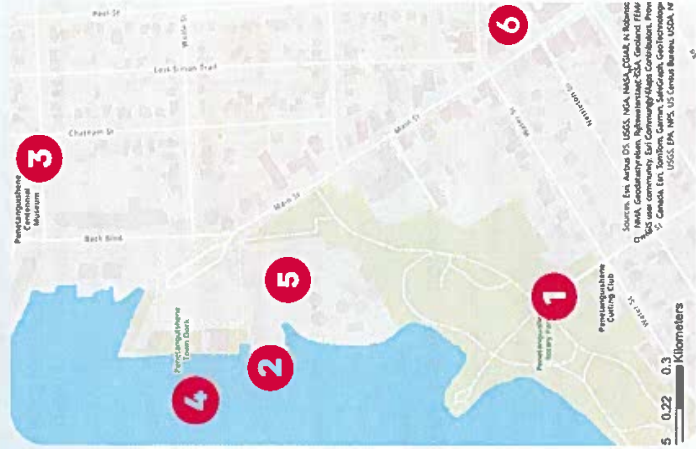
Activity locations are represented using the coloured number symbol next to the activity name.

Locations Not Shown on Map:

-  Sandpit Hill, Lorne Avenue  Waypoint Centre for Mental Health Care, Atrium Building, 500 Church St. Penetanguishene
-  Penetanguishene Memorial Community Centre (Arena), 61 Maria Street  Outdoor Skating Rink, 17 Pontyż St. Penetanguishene

Location Map

1. Curling Club, 8 Owen Street
2. Town Dock Launch Ramp, 2 Main Street
3. Penetanguishene Museum, 13 Burke Street
4. Town Dock in Front of Dock Lunch, 2 Main Street
5. Town Dock Parking lot, 2 Main Street
6. La Clé D'La Baie, 63 Main Street



The Longest Running Winter Carnival in Ontario.

Le plus ancien carnaval
d'hiver de l'Ontario.

February / février 15-16, 2025

winterama.ca

Brochure proudly
sponsored by



Saturday Schedule

*Activities on the Saturday and Sunday schedule are included with button purchase unless otherwise stated.
*See map on other side for location details - Activity locations are represented using the coloured number symbol next to the activity name.

- 2** **Backbreaker 5000 Snowmobile Poker Run hosted by Georgian Bay Parts**
Registration required \$ 9:30 AM - 4:30 PM
- 3** **Winterama Craft Show at the Museum**
10:00 AM - 3:00 PM
- 3** **Friends of the Museum Pea Soup & Chili Sale**
11:00 AM - 2:00 PM
- 3** **Annual Rotary Winterama Parade**
Stand along Main Street to view the Parade!
11:00 AM
- 3** **Croki curl**
9:00 AM - 4:00 PM
- 4** **Winterama Ice Fishing Hosted by the Penetanguishene Knights of Columbus**
11:30 AM - 3:30 PM
- 5** **Main Town Dock Activities**
Axe Throwing, Games, Horse and Wagon Rides, Vendors, Snowshoeing, Snow Valley tube run, snowmobile rides for kids hosted by GBSR and more! **Funding provided by HGR Graham Partners LLP**
11:30 AM - 3:30 PM
- 5** **Traditional Log Sawing Competition Sponsored by Ritchie Forest Products**
12:30 PM
- *** **Winterama Youth Arm Wrestling Tournament**
Registration 11:00 AM - 12:30 PM
The competition starts at 1:30 PM
- *** **Winterama Adult Arm Wrestling Tournament**
Registration 5:30 PM - 7:00 PM
The competition starts at 7:30 PM
- 6** **Dîner canadien-français et spectacle musical**
Dîner canadien-français \$ 11 h 30 à 13 h
Spectacle musical 13 h

Saturday Schedule Cont.

- 5** **The Great Canadian Lumberjack Show**
Three 45 Minute Shows: 11:30 AM, 1:30 PM, 3:30 PM
- 1** **Rotary Winterama Polar Plunge**
The Curling Club will also be open throughout the day. 2:30 PM
- 1** **77th Annual Winterama Firework Show**
Fireworks at Rotary Champplain Wendat Park. The Curling Club will be open throughout the evening. 7:00 PM Showtime
8:00 PM Puck Drop
- *** **Penetang Kings vs Stayner Siskins Hockey Game**
Buy tickets at the door.

Sunday Schedule

- *** **North Simcoe Rotaract Cardboard Toboggan Races** *Prizes Sponsored by Minds Alive Toys*
10:00 AM - 2:00 PM
Check-in starts at 9:30 AM
- *** **Outdoor Family Skate Party, Hosted by the Penetanguishene Lions Club**
12:00 PM - 4:00 PM
- *** **Indoor Kids Activities**
Enjoy Zoo to You, Face Painting, Crafts, Games and more!
11:30 AM - 3:30 PM
- *** **Winterama Drop-In Pickleball***
12:00 PM - 3:00 PM
- *** **Winterama Open Swim***
2:30 PM - 3:30 PM
*a parking pass is required to park at Waypoint. Please pick up a FREE parking pass at Town Hall M-F, 8:30 - 4:30 the week before the event, or at the Arena on Winterama Saturday & Sunday

All Weekend Long

- *** **Annual Penetanguishene Winterama U9 and U11 Local League Tournament**
Come Support the Annual Penetang Flames U9 and U11 Local League Tournament!
Schedule Online at Winterama.ca

Community Events

*Visit winterama.ca or the community calendar for more community events

- Knight Haven Bowling - 17 Poyntz St.**
\$20 per hour of bowling. Includes shoe rentals and bowling for up to 6 people
- Penetang Curling Club - 8 Owen St.**
PRHL Winterama Bospiel February 15th Family Spiel, February 17th, Team Registration Required for both events.
- Cafe Kittyhawk - 4 Robert St. W**
Friday & Saturday 9:00 AM-11:00 AM
Winterama Special Fresh Baked Breakfast Menu!
Friday & Saturday 12:00 PM- 5:00PM
Try our local Montreal Smoke Meat + Feature Soup
Friday & Saturday 6:00 PM - 10:00 PM
Nighthawk Oysters Bar + Cocktails,
Book a table by calling (705) 355-2233, or online at CafeKittyhawk.com/Nighthawk
- A Passion for Fashion Inc. - 88 Main St. Unit A**
Saturday 11:00 AM - 2:00 PM
Joseph Ribkoff Tropical Destination Wardrobe Trunk Show! NO TAX on all orders!
Tammie's Travel Concepts - demo on how to pack your getaway wardrobe in a carry on!
Saturday 10:00 AM - 2:00 PM
Askenmonia Senior Centre - Fundraising Bake Sale and Info.
- The Pet shoppe - 2 Poyntz St.**
10% off any purchases with the Winterama Button all weekend
- Pulse Nutrition - 81 Main St.**
15% off any purchases with a button
Friday evening: Healthy Happy Hour
Monday 11:00 AM - 12:00 PM: Drop in Kids crafts
Monday 9:30 AM: Community Walk and Talk
- Captain Ken's Diner & Pub - 70 Main St.**
Saturday 12:00 PM - 4:00 PM:
"Homemade Jam Duo" Live Performance and Amateur Step-Dance Competition
- Penetanguishene Public Library - 24 Simcoe St**
Saturday 10:00 AM - 1:00 PM
Activities for families and visitors